

PRESS KIT  
2018



MAISON FENESTRAZ  
DEPUIS 1966



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« The best thing one man can do for another  
is to share his dream. »

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[www.maisonfenestraz.com](http://www.maisonfenestraz.com)

 MaisonFenestraz

 #ExperienceMF

## THE PIONEER SPIRIT

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What went to become a success story began in 1966, when Raymonde Fenestraz purchased a real estate agency in which she exercised her negotiating skills. With husband André, she wanted to take an active role in the rise of winter sports, which she foresaw when she looked after the cows on the family farm in the Tarentaise Valley.

Combining their talents, the couple were already pioneers in building luxury chalets and residences that gave the Courchevel 1850 ski resort the allure and reputation that we know today. Development continued, both in Méribel-Mottaret with the construction of the AlpenRuitor Hotel and at Courchevel with the La Loze Hotel.

When the 1992 Winter Olympics were awarded to Albertville, Raymonde and André didn't allow the opportunity to make their dream come true slip by. In Courchevel, the Airelles Hotel became a magnificent luxury hotel, described as the « Sissi palace». Recognized as one of the finest hotels in the world, it had the soul of its owners, which they kept until 2007.

During this time, Raymonde and André Fenestraz's son Raoul decided to also realize his dream. With wife Stéphanie and their children, he crossed the Atlantic to settle in Argentina. 30 years after the first Savoyard constructions, it was their turn to become pioneers!

Based near Cordoba, they built a sumptuous property, inspired by the architecture of early 20th Century estancias. Opened in 2005 and a member of the prestigious Relais & Châteaux Association, Estancia El Colibri offers guests the opportunity to discover Argentina's rural lifestyle. Created in 2011 in tribute to André Fenestraz, Estancia Don André is located just a few kilometers away. This farm raises cattle for producing the finest beef in the world. The Fenestraz family dream is also found near Salta in northern Argentina: purchased in 2007 from actor Robert Duval, House of Jasmines is among the most romantic properties of the Relais & Châteaux Association.

The latest creation from Maison Fenestraz in 2012 is the magnificent Casa Angatú villa in the fishing village of Trancoso in the Province of Salvador de Bahia in Brazil. This town has become the flagship destination for a hippie-chic atmosphere.



## THE PROMISE OF EXTRAORDINARY EXPERIENCES

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André Fenestraz had a custom of saying that “the best thing one man can do for another is to share his dream”. This has become the maxim of Maison Fenestraz, whose vocation is to offer guests original and authentic experiences.

On both sides of the Atlantic, the common denominator of all the properties is their exceptional locations. Whether it is the Croisette of Courchevel 1850 or the Andes, nearly all the rooms offer breath taking and unobstructed views!

Far from the world-wide standardized minimalism, the décor of the establishments is supervised by Stéphanie Fenestraz, who does her best to preserve local authenticity in working with the best regional artisans. The materials, colors and textures are skillfully combined to provide a cozy and luxurious atmosphere, without being ostentatious.

This mindset is also found on the dining table, with a simple and delicious cuisine. The kitchen staff works exclusively with fresh produce from a sustainable agriculture. This approach is at its peak at El Colibri. The kitchen is furnished nearly exclusively from the on-site farm. It is no coincidence the hotel was awarded “best Argentinean asado (barbecue) by the magazine Lugares!

While these properties run by the Fenestraz family are conducive to rest and relaxation, a myriad of activities are proposed, for all tastes and the entire family. Of course, there is skiing in Méribel and Courchevel, but there is also horseback riding and Polo in Cordoba, the exploration of the natural heritage of northern Argentina in Salta, or Trancoso’s pristine stretches of beaches...

Subtlety combining the French art of hospitality and South American human warmth, these properties are small corners of paradise, which have changed in their singularity for more than 50 years and will continue to do so for a long time to come...

The group has a new digital platform, accessible from [maisonfenestraz.com](https://maisonfenestraz.com). Each property is presented in detail, with a very complete panorama of activities offered both on site and nearby. Private offers are now also available.





## HÔTEL ALPEN RUITOR

Méribel Mottaret - FRANCE

**CLASSIFICATION :** \*\*\*\*

**NUMBER OF ROOMS :** 44

**SPA :** Anne Sémonin

**RESTAURANTS :** La Table - Restaurant Savoyard

[www.alpenruitor.com](http://www.alpenruitor.com)

 [hotelalpenruitor](https://www.facebook.com/hotelalpenruitor)



# HOTEL ALPEN RUITOR

Méribel Mottaret - FRANCE

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## In the heart of the 3 Valleys, a home with atmosphere

At an altitude of 1,750 meters, the village of Méribel Mottaret is situated in the heart of the 3 Vallées, the largest ski domain in the world. With direct access to the ski lifts, the AlpenRuitor Hotel is an ideal location for ski buffs!

The rooms offer a warm atmosphere, with wood furniture and ceilings with floral frescoes. Featuring double-glazed windows for optimal sound and thermal isolation, all the rooms open on to large balconies, with either a view of the slopes or the valley. After a day in the fresh air, skiers meet up at the bar or in the lounge. The AlpenRuitor afternoon homemade patisserie buffet around the fireplace is a must. For the ultimate in relaxation, the Anne Sémonin spa offers a treatment menu tailored to skiers.

The hotel also offers complete dining. At lunch the large sunny terrace becomes the haunt for skiers, who enjoy French regional dishes. For dinner, the menu articulates around the specialties of the Restaurant Savoyard, the market cuisine of the Table du Ruitor or the grilled meats Argentinean style.



# HOTEL ALPEN RUITOR

Méribel Mottaret - FRANCE



## ACTIVITIES AT MÉRIBEL MOTTARET

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Obviously, skiing is king at the AlpenRuitor because it is ideally situated in the heart of the 3 Valleys ! Starting from Mottaret, the ski lifts lead to the 600kms of slopes of the largest ski domain in the world. Cross-country skiers can enjoy the tracks starting from the Tuéda lake. Located just meters from the hotel, the ESF (French Ski School) offers quality lessons for all ages and ski levels. All the other winter activities are offered, from snowshoeing to sled dog rides and mountain hikes!

Since 2016, just in front of the hotel, the «S3V Society» built the « Yéti Park », a new playground dedicated to families. It offers facilities, animation during the day and during the night, great sensations over more than 2 kilometers at the heart of the slopes.





MAISON FENESTRAZ



## HÔTEL DE LA LOZE

Courchevel 1850 - FRANCE

CLASSIFICATION : \*\*\*

NUMBER OF ROOMS : 29

[www.la-loze.com](http://www.la-loze.com)

 [hoteldelaloze](https://www.facebook.com/hoteldelaloze)



# HÔTEL DE LA LOZE

Courchevel 1850 - FRANCE

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## An authentic chalet in the heart of Courchevel 1850

At the foot of the slopes and across from the famous Croisette de Courchevel, the La Loze Hotel is well-known for its art of hospitality and warm ambiance. From this privileged setting, guests can explore the multiple facets of Courchevel 1850 on foot and in total freedom: skiing of course, but also shopping, fine dining and nightlife...

In the rooms, the traditional mountain atmosphere is in the spotlight, with a décor combining wood and floral fabrics. Nearly all the rooms have a balcony for enjoying the sights of the resort and the view of the slopes.

Hotel guests are welcome to enjoy the intimate ambiance of the lounge. When the time comes for a snack or aperitif, the lounge can be enjoyed as a couple, as a family or among friends! Guests also have access to the relaxation area that features a sauna and hammam for total relaxation after a day on the slopes.

Since 2017, important changes are on their way at the Chalet Hotel de La Loze...



## HÔTEL DE LA LOZE

Courchevel 1850 - FRANCE



### ACTIVITIES AT COURCHEVEL

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From Courchevel 1850, the other resorts of the 3 Valleys domain - Méribel, Les Ménuires and Val Thorens – are easily accessible. Fitted with their skis, La Loze Hotel guests can head to the summits in just a few seconds! Four cross-country ski tracks are easily accessible. Courchevel is also a haven for shoppers, who can check out the luxury brand boutiques, the trending designers or the art galleries. For dining, Michelin-starred chefs - including Michel Rochedy or Yannick Alléno - have propelled the resort to be among the best gourmet destinations!





# EL COLIBRI

ESTANCIA DE CHARME

MAISON FENESTRAZ



## ESTANCIA EL COLIBRI

Córdoba - ARGENTINE

**CLASSIFICATION :** Relais & Châteaux - Travellermade

**NUMBER OF ROOMS :** 9

**RESTAURANT :** La Table

[www.estanciaelcolibri.com](http://www.estanciaelcolibri.com)



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# ESTANCIA EL COLIBRI

Córdoba - ARGENTINE

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## Experience our Argentinean dream

With the Sierras of Córdoba as a backdrop, Estancia El Colibri synthesizes the Argentinean dream of Stéphanie and Raoul Fenestraz. In the heart of the more than 170-hectare property, these 21st Century pioneers have built a sumptuous residence, the result of a fine balance between respecting local traditions and the necessities of modern comfort.

The rooms and suites are large – starting from 44m<sup>2</sup> - and decorated with originality. The patterns of the murals are identical to those of the drapes and the ceramic tiled bathrooms. Every room and suite comes with a fireplace and private terrace.

Only full board lodging is proposed, with numerous included activities such as horseback riding or mountain biking. After a hike, a polo lesson or a relaxing afternoon at the spa or pool, taste buds come to life with the delicious asados to warm the evenings!





## ESTANCIA EL COLIBRI

Córdoba - ARGENTINE



### ACTIVITIES AT ESTANCIA EL COLIBRI

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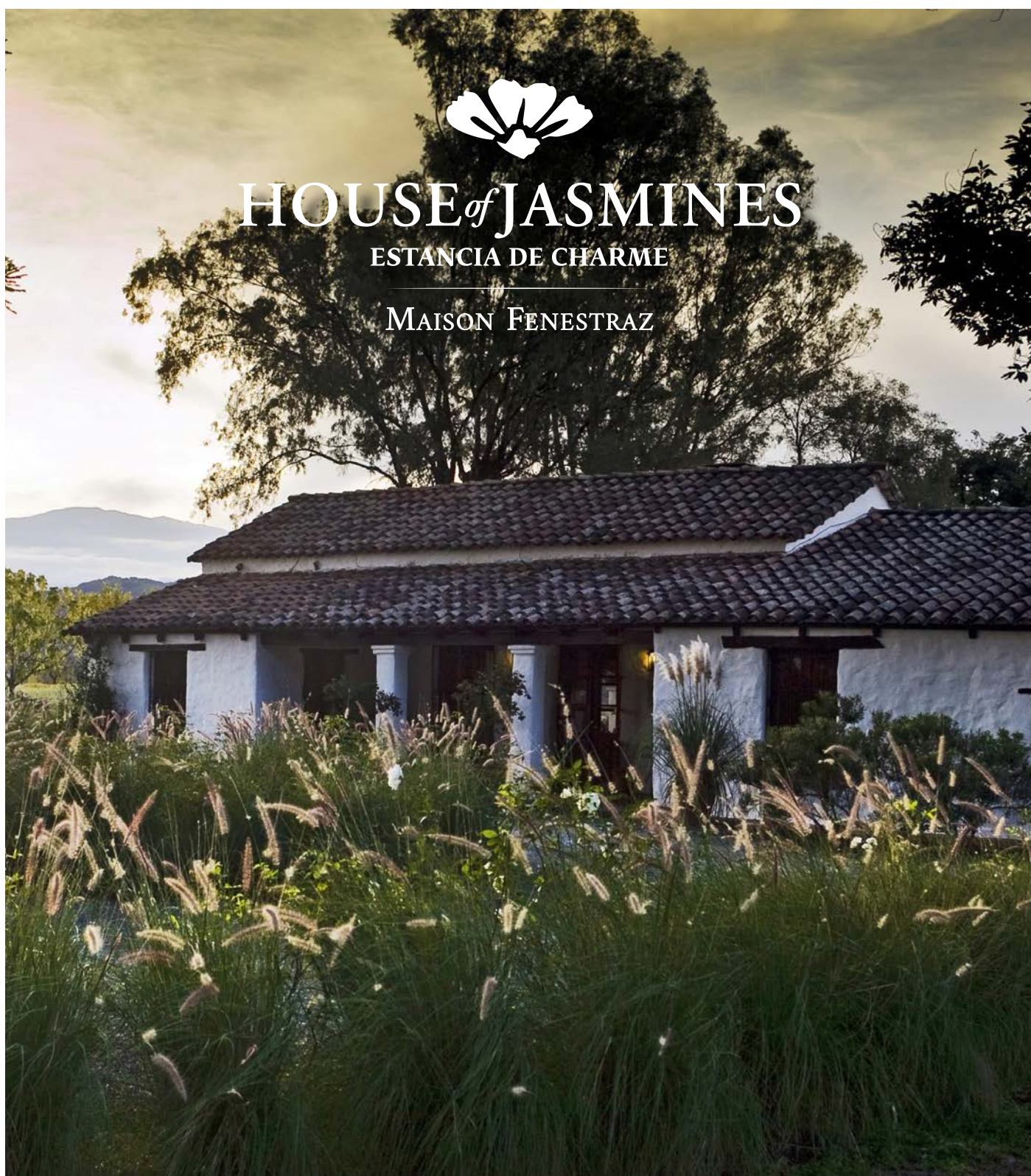
The Estancia El Colibri is a veritable horse lover's paradise and this passion can be enjoyed in several ways. Riders can choose a criollo – the traditional work companion of the gauchos – to explore the plains, forests and rivers on the property. Sportsmen and women, will no doubt be delighted to try Raoul Fenestraz's favorite sport, polo. Mindful of its environmental footprint, the Estancia El Colibri produces nearly all of its raw materials on site. If they wish, guests can discover the work on the farm and harvest the food they will enjoy at the Table du Colibri. The ultimate experience in this regard is offered by the Estancia Don André. A few kilometers away, this 700-hectare property is dedicated to the breeding of Black Angus cattle. The guest house, located in the heart of this immense terrain, is the ideal place for a meditation retreat or to get back in touch with the land.



# HOUSE *of* JASMINES

ESTANCIA DE CHARME

MAISON FENESTRAZ



## ESTANCIA HOUSE OF JASMINES

Salta - ARGENTINE

**CLASSIFICATION** : Relais & Châteaux - Virtuoso - Travellermade

**NBR OF ROOMS** : 14

**RESTAURANT** : La Table

[www.houseofjasmines.com](http://www.houseofjasmines.com)



houseofjasmines



houseofjasminesrelaischateaux



# ESTANCIA HOUSE OF JASMINES

Salta - ARGENTINE

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## Our hidden garden at the foot of the Andes

At the foot of the Andes and just a few minutes from Salta city, the Estancia House of Jasmines is a very romantic destination. At the end of a eucalyptus-lined driveway, travelers discover an elegant 100-year old mansion.

Representing the art of hospitality dear to the Fenestraz family, the rooms and suites are refined and elegant. The 'rustic chic' style, which is typical of northern Argentina is a contrast of soft beige colors and strong brown soil.

In a space especially arranged, the spa and swimming pool offer complete relaxation after a long trip or a day of hiking.

The experience continues at the Table de House of Jasmines. The chef's mission is to highlight produce grown in the property. They come accompanied by traditional regional dishes and the asados, tasted on the large terrace or near the fireplace...



## ESTANCIA HOUSE OF JASMINES

Salta - ARGENTINE



### ACTIVITIES AT ESTANCIA HOUSE OF JASMINES

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The Estancia House of Jasmines is the ideal starting point for exploring northern Argentina. Thus, Salta has perfectly preserved its colonial architecture and the city boasts museums worthy of a visit. It is also here where the Tren de las Nubes (Train to the clouds) begins its assault on the Andes! Two hours by car, the colonial town of Cafayate is located in the Calchaqui Valley, famous for its multicolor scenery. This region is also home to the excellent wine based on the torrontés grape variety. In heading towards Jujuy, other unforgettable landscapes appear, like the Cerro de los Siete Colores (hill of seven colors) that overlooks the village of Purmamarca.





MAISON FENESTRAZ



## CASA ANGATU

Trancoso - BRÉSIL

**CLASSIFICATION :** Private Villa

**NUMBER OF ROOMS :** 5

**CAPACITY :** 10 people

[www.casaangatu.com](http://www.casaangatu.com)

## CASA ANGATU

Trancoso - BRÉSIL

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### Relax in a hippie-chic atmosphere

Still cut off from the world just four years ago, the small fishing village of Trancoso has become the place to be for all those in search of “hippy-chic” simplicity and the good life in the tropics. It is here that the Fenestraz family built Casa Angatú. Located at the end of a quiet cul de sac, this elegant house was built by local artisans, chosen for their willingness to respect the culture, style and traditions of the Bahia region.

The house has five bedrooms, each with a private bath. Two are even equipped with an outdoor shower... There are several shared living spaces: first there is the swimming pool, the living room centered by a large dining table, the borders between the interior of the residence and lush garden, which fades naturally and soon each guest finds their place...





## CASA ANGATU

Trancoso - BRÉSIL



### ACTIVITIES IN TRANCOSO

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APPARTEMENTS  
*d'Exception*

MAISON FENESTRAZ

## APPARTEMENTS D'EXCEPTION

Courchevel et Annecy - FRANCE

**CLASSIFICATION** : Private Apartments 4\* & 5 \*

**NUMBER OF APARTMENTS** : 6

[www.appartements-exception.com](http://www.appartements-exception.com)



## APPARTEMENTS D'EXCEPTION

Courchevel et Annecy - FRANCE

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### Your private residence awaits you

The Maison Fenestraz spirit is also found in a range of apartments, chosen firstly for their location and their breathtaking views. Tastefully decorated, these private residences allow for large families and groups of friends to come together in total privacy to enjoy special times. At Courchevel 1850, the fifth and sixth floors of the Hotel de La Loze conceals two 'eagle's nests', that overlook the slopes and the Croisette with a 360° view. At Domaine du Jardin Alpin, a third ski in ski out property completes the offer. Ideally situated in the heart of Courchevel 1650, the Ourse Bleue residence features a large five-bedroom apartment.

At the heart of the «Venice of the Alps» in Annecy, two 3-bedroom apartments, with completely different styles are offered. «Annecy Facing the Lake», is a contemporary realization with a breathtaking and unique view over the lake. «Annecy Hypercentre», is the real «master-piece» of Madame Fenestraz where her style is certainly the most marked. Two perfect places on the way to skiing or to enjoy the beautiful days of Haute-Savoie.



## APPARTEMENTS D'EXCEPTION

Courchevel et Annecy - FRANCE



## ACTIVITIES IN COURCHEVEL AND ANNECY

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Similar to the La Loze Hotel, the guests of the apartments in Courchevel can enjoy all the charms of the resort; skiing of course, but also shopping, fine dining and nightlife (see page 9)

With its network of canals, the town of Annecy merits its nickname of Venice of the Alps. In addition to several monuments and tourist sites, the Annecy Lake, with its water ranking among the purest in the world, is the pride of the Haute-Savoie region. Swimming, sailboat, pedal boat and canoe rides constitute so many refreshing activities. There is a 43km long bike path. Sticking with two wheels, mountain bike riders can head to Semnoz or Clusaz to go for exhilarating downhill runs...Hiking, golf and paragliding complete the panorama of sporting activities possible in an exceptional natural setting.





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