



MAISON FENESTRAZ

DEPUIS 1966

PRESS RELEASE AUTUMN 2019



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« *The best thing one man can do for another is to share his dream.* »

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[www.maisonfenestraz.com](http://www.maisonfenestraz.com)

 MaisonFenestraz

 #ExperienceMF

## QUESTIONS TO STÉPHANIE FENESTRAZ

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### *What links all the renovations of your hotels ?*

All the decorations of our French, Argentinian and Brazilian homes are a reflection of tradition, culture, authenticity and our values.

We bring our taste for details in each of our destinations but our priority remains the craftsmanship, the choice of materials, the respect of local traditions that make our homes unique places by the details and the personalization of each one.

### *Chalet Hotel La Loze is 70 years old this year - what does it inspire you ?*

Once again, the tradition, first worn in Courchevel 1850 by my mother-in-law Mrs Raymonde Fenestraz. She still likes to tell us her story in her parents' farm near Moutiers and how much winter sports were at the time a distant image, a dream ...

I am very proud of her story with André, her husband who passed away in 2011. They really brought energy to Courchevel and the purchase of La Loze in the 1980s was more than a financial investment for them, but a real place of living in our beautiful Alps.

### *In what spirit have you redecorated this year the Chalet Hotel La Loze ?*

As in all our creations, I did not want a modern or luxurious style, but I wanted to keep this decoration in the «Fenestraz alpine style» that my mother-in-law had created with Le Palace Les Airelles - her jewel, her « palace of Sissi ».

Today even more than yesterday, our guests - mostly regulars - come to the Chalet Hotel La Loze for its warm atmosphere and to find the essence of the mountain. You will not find the new decoration of La Loze in a hotel in Paris or Moscow. When you will push the new doors of our House you will be transported to a real wooden Chalet in the heart of Courchevel 1850 - the flagship resort of the Alps.

### *Always looking for something new, you did get help from the Agency "Carré Concept" with whom you had already worked ?*

Indeed, Mr Bernard Burlot, architect-decorator and founder of Carré Concept agency has been with me since the beginning of this project in 2017. We have the same interest in hunting, discovering, looking for true and right materials. It is with him that we reopened in 2012, the Hotel AlpenRuitor \*\*\*\* SPA & Restaurants which is today a very popular and renowned establishment in Meribel.

Bernard is specialized in tailor-made concepts and enjoys the true hospitality-catering in all the scenography that it generates. He likes to say: « I like to write unique worlds to serve my clients. I position institutional clients as actors in a film ».

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## HÔTEL DE LA LOZE

Courchevel 1850 - FRANCE

### 1949 - 2019 – Celebrating our 70<sup>th</sup> Anniversary

In 1942, a mission was set up to re-think the current sites of the Three Valleys, in order to study the possibilities of creating an international ski resort.

It was in 1946 following the work of Laurent Chappis and Jean Blanc - ski champion - that the preliminary draft of the central area of the Tovets was approved by the General Council. This last one gives it the name of Courchevel.



The Chalet Hotel La Loze was created in 1949 by the Maraux Family (already in the hotel industry). It was at the time one of the first hotels of Courchevel 1850.

Madame Raymonde Fenestraz inaugurated the actual hotel in 1981 and changed it a lot within the last 20 years. La Loze was more than a hotel but it was also her home during the winter seasons.

In 2019, Maison Fenestraz is proud to celebrate during the entire winter season this important 70th birthday



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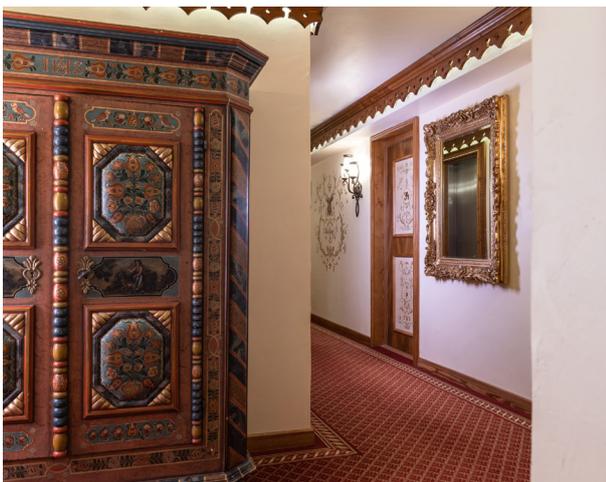


## HÔTEL DE LA LOZE

Courchevel 1850 - FRANCE

From the 3<sup>rd</sup> to the 4<sup>th</sup> star

The Chalet Hotel La Loze has always been one of the best 3-star hotels in Courchevel 1850. With all the necessary renovations and because we are what we are, in December 2019, La Loze will open its doors for the first time as a 4-star hotel. Thanks to its exceptional location and its new decoration, it will soon become one of the best 4-star hotels in Courchevel 1850.



As you will see, no stars appear in our new logo - why?

Because La Loze is above all a Chalet Hotel and not a hotel that runs after the stars ...

2018



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2019



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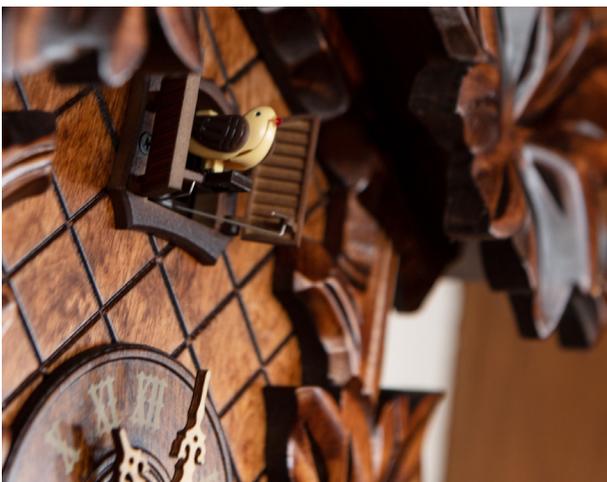
## HÔTEL DE LA LOZE

Courchevel 1850 - FRANCE

### 3 years of intense renovations

We reopen the Chalet Hotel La Loze in December 2019 with 100% new rooms, offering an even more elegant and refined alpine style, or should we say « Fenestraz alpine style ».

«Worked wood», hand-made wall paintings... the new « La Loze » becomes in 2019 an authentic and unique chalet where the French art of receiving is omnipresent.



Thanks to our architect Bernard Burlot, based in Nîmes and Stéphanie Fenestraz, the hotel has been redesigned, always keeping in mind what our guests are really looking for in a winter sport destination.

In December 2019, it will be difficult to recognize the Chalet : new entry, new lounge area, new staircase and new corridors...

Bernard Burlot - **Agence Carré Concept**  
agencecarreconcept.fr



# APPARTEMENTS *d'Exception*

MAISON FENESTRAZ



## APPARTEMENT D'EXCEPTION - LE REFUGE Courchevel 1850 - FRANCE

### Lifting in the 5<sup>th</sup> floor of the Chalet Hôtel de La Loze

The « Appartement d'Exception - Le Refuge » on the 5th floor of the Chalet Hotel La Loze, which was one of Madame Fenestraz's personal apartments, was also redesigned this year.

After renovating and redecorating the 3 bedrooms and dressing room of the apartment in 2013, it was time to improve the living room and the dining room to offer a new youth at this apartment for December 2019.



Stéphanie Fenestraz and Bernard Burlot really wanted to redesign the living room area to offer new « cocooning » spaces to our guests.

The ideal location and the balconies in all the rooms do not change as for them and remain always more appreciable.

[la-loze.com](http://la-loze.com)

[appartements-exception.com](http://appartements-exception.com)



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