

PRESS RELEASE 2017-2018



MAISON FENESTRAZ

DEPUIS 1966



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*« The best thing one man can do for another
is to share his dream. »*

www.maisonfenestraz.com

 **MaisonFenestraz**

 **#ExperienceMF**

SHARING A DREAM

André Fenestraz had a custom of saying that “the best thing one man can do for another is to share his dream”. This has become the maxim of Maison Fenestraz, whose vocation is to offer guests original and authentic experiences.

On both sides of the Atlantic, the common denominator of all the properties is their exceptional locations. Whether it is the Croisette of Courchevel 1850 or the Andes, nearly all the rooms offer breath taking and unobstructed views!

Far from the world-wide standardized minimalism, the décor of the establishments is supervised by Stéphanie Fenestraz, who does her best to preserve local authenticity in working with the best regional artisans. The materials, colors and textures are skillfully combined to provide a cozy and luxurious atmosphere, without being ostentatious.

This mindset is also found on the dining table, with a simple and delicious cuisine. The kitchen staff works exclusively with fresh produce from a sustainable agriculture. This approach is at its peak at El Colibri. The kitchen is furnished nearly exclusively from the on-site farm. It is no coincidence the hotel was awarded “best Argentinean asado (barbecue) by the magazine Lugares!

While these properties run by the Fenestraz family are conducive to rest and relaxation, a myriad of activities are proposed, for all tastes and the entire family. Of course, there is skiing in Méribel and Courchevel, but there is also horseback riding and Polo in Cordoba, the exploration of the natural heritage of northern Argentina in Salta, or Trancoso’s pristine stretches of beaches...

Subtlety combining the French art of hospitality and South American human warmth, these properties are small corners of paradise, which have changed in their singularity for more 50 years and will continue to do so for a long time to come...

The group’s digital platform, accessible at maisonfenestraz.com presents each property in detail, with a very complete panorama of activities offered both on site and nearby. Private offers are also proposed to our most loyal customers and a structured presence on social networks is now part of the group’s communication.

FROM GENERATIONS TO GENERATIONS



Stéphanie and Raoul Fenestraz have transmitted their taste for adventure and strong character that saw them fulfill their dream to their children.

Victoire Fenestraz

With a degree from the Nottingham University Business School, 26-year old Victoire completed her training with internships in New York, Shanghai and London. Alongside her father she has built the new «Maison Fenestraz» image and long term development strategy.

« My Grandmother passed on me, values of efforts and success; the philosophy to aim always higher and always better. She always told me to look after each details, it is the small attentions which make the difference. »

Gautier Fenestraz

21-year old Gautier is the artist in the family. He returned from Australia after completing his training in graphics and is now attending the prestigious Miami Ad School. He designed the Maison Fenestraz, Don André and Casa Angatu logos!

« I'm a Franco/Argentinian visual artist, student Art Director, writer and DJ based in Madrid. If you ask me how I would describe myself I would say that I am a daydreamer and a night thinker. Definitely as curious as it gets and yes I like observing and exploring people as much as places. »

SACHA FENESTRAZ



Karting - Sacha began karting in 2006 at the age of seven, partaking in events across France and Argentina.

Formula 4 - In 2015, he graduated to single-seaters. He partook in the French F4 Championship, where he claimed three victories and eleven junior victories. As a result, he finished as Junior F4 champion and vice-champion in the overall standings.

Formula Renault 2.0 - In 2016, he switched to Formula Renault 2.0 with Tech 1 Racing. He claimed his first pole position at the Monaco round. He finally won the championship in Barcelona.

FIA European Formula 3 Championship

In November 2017, Sacha joined Carlin Motorsport for the Macao Grand Prix in Formula 3, and drives with the colors of the cartoon character of Michel Vaillant. As a reward for winning the Renault Eurocup, Fenestraz has been promoted into the manufacturer's **Renault Sport Academy**, affiliated to the Formula 1 team.

«Since I first got behind the wheel of a Formula 3 car I really liked the handling and the aero efficiency of the car, so I'm really happy to compete in the 2018 European championship and to continue my journey with Carlin.»



Sacha is a young pilot recognized as one of the future hopes of the car-racing today.



MAISON FENESTRAZ



HÔTEL DE LA LOZE

Courchevel 1850 - FRANCE

New since December 2017

Nespresso invites itself in our rooms and from now on our hosts can appreciate free of their premium blends. What else?

One of the pillars of Maison Fenestraz is the generosity, as such we offer from now on to all our guests a fresh buffet of pastries prepared by our Courchevel' baker.



Since December 2017 we renovate our rooms keeping in mind the Fenestraz Alpin spirit: wood and wall paintings.

An even more cosy style where our faithful clientele finds itself and where the newcomers are conquered.

A program over 3 years – we shall see you in December 2019 for an entirely redone house.

www.la-loze.com



APPARTEMENTS *d'Exception*

MAISON FENESTRAZ



APPARTEMENTS D'EXCEPTION Courchevel et Annecy - FRANCE

Newly Appartement to rent : Annecy Hypercentre

Located in the old building of «Hôtel de Sales» right in the heart of the pedestrian area, this apartment of 3 en-suite bedrooms is simply the « Master-piece» of Madam Fenestraz.

It is Madame Fenestraz who indeed made it decorated by various craftsmen coming from all the Alps to choose those who were going to have the privilege to work on the renovation of the famous Luxury hotel of Courchevel 1850: Les Airelles.



It had never been put in the rent, but today, Maison Fenestraz opens its doors to happy privileged guests which can discover this very unique apartment as well as Annecy the « Venice of the Alps».

www.appartements-exception.com



MAISON FENESTRAZ

ESTANCIAS IN ARGENTINA



ARGENTINA & BRAZIL

New Partnership : DOM Creative Collection

To develop the Brazilian market for our Latin America' Maison Fenestraz, we appealed to a real professional of the tourism industry.

Mr Dominic Ladet – DOM Creative Collection - is now accompanying us on this market and can answer in Portuguese or English for particular demands.



Contact - Dominic LADET

tel : +55 (11) 9 8892 2935

contato@domcollection.com.br

www.domcollection.com.br

QUESTIONS TO RAOUL FENESTRAZ

Why group your different establishments under the Maisons Fenestraz entity?

«The world is changing, it has never been as easy to travel and we have to adapt to the new modes of consumption. « Maison Fenestraz » is not positioning itself on one defined geographic territory, but on the art of hospitality and the proposition of a package of unique experiences. By grouping our establishments under the same brand, we communicate the diversity of our offer to even better share our dreams.»

Can common points really be found between a hotel in Méribel and an estancia in Argentina?

«For sure, you will not find a single common object! The esprit of each establishment is unique, because we wish to respect the local traditions and customs. However, the attention brought to the well-being of our guests is what we are all about. Like my parents understood very well: 'you cannot impose anything but propose'. We can welcome you like friends, or leave you in total tranquility. We can organize a multitude of sporting or cultural activities, or leave you to do explore on your own. We do allow ourselves a few nods to create the link between France and South America! For example, our Argentinean asados come with a Savoyard gratin, while our Méribel restaurant offers an Argentinean grill, which is very rare in the mountains..."

Fine dining seems to be important to you...

« N'est-ce pas une des composantes essentielles pour des vacances réussies ? La carte de nos restaurants fait honneur aux produits de qualité, travaillés avec simplicité pour conserver toutes leurs saveurs. Près du Colibri, nous avons créé l'Estancia Don André, en hommage à mon père disparu en 2011. Sur 700 hectares, nous élevons des bœufs Black Angus pour produire la meilleure viande du monde et la servir dans nos établissements. Nos fermes nous permettent également de disposer de tous les produits frais : fruits et légumes, œufs, produits laitiers... En ce qui concerne les vins, nous travaillons essentiellement avec des amis vignerons pour sélectionner des crus au meilleur rapport qualité-prix. »

You were talking about development, what are the next steps for the Maisons Fenestraz?

« We function by what moves us, this is how we created Casa Angatu after having discovered the Brazilian village of Trancoso. We are always attentive to opportunities that could present themselves, but we do not make compromises when the situation has to be exceptional. »

Press - Ophélie JUILLARD

tel : +33 (0)4 50 52 52 02 | mob : +33 (0)6 98 16 08 06

ophelie@maisonfenestraz.com



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